

Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

Col. Prof. Vel. Dr. R. Rangarajan

B.E. (Elec), B.E. (Mech), M.S. (Auto), D.Sc.

Founder President

&

Dr. Sagunthala Rangarajan

M.B.B.S.,

Foundress President

SCHOOL OF MANAGEMENT

ANNUAL REPORT

2021 -22

FOUNDERS

Vel Tech Group of Institutions



Col. Prof. Vel. Dr. R. Rangarajan

B.E. (Elec.), B.E.(Mech.), M.S.(Auto.), D.Sc.

Founder & Chairman



Dr. Mrs. Sagunthala Rangarajan

M.B.B.S.

Foundress & Vice Chairman



Col. Prof. Vel. Dr. R. Rangarajan
Founder & Chairman

Dr. Mrs. Sagunthala Rangarajan
Foundress & Vice- Chairman

India is a fore runner in the global level as knowledge economy and this mandates institutions to develop talents suitable for the 21st century. The ever - evolving industry constantly requires go - getters who will help grow businesses of the 21st century. Identifying this need, Vel Tech started School of Management with a motto to develop the workforce of 21st century who will meet the dynamic requirements of businesses. It would be an exaggeration to state, that over the years, School of Management has amply created every aspect around this motto edging better with the years. Reinvigorating this, an encouraging response is received for the Graduate, Post Graduate and Doctorate Programs of the department.

The accolades received by the students in various arenas like management fests, symposiums, inter - collegiate events and sports stand as a true testimony to efforts put behind student development by the department. Focusing on the holistic development of students, the department conducts a bundle of in-house programs such as expert talks, guest sessions, intensive workshops and cultural fests.

Last but not the least, to strike a fine balance between job seekers - job providers, the department imbibes entrepreneurial spirit in students by constantly motivating them to prepare business plans with a project - centric approach to learning.

On the Whole, the philosophy of Vel Tech commonly runs in all spheres of the department. With this feel, we invite you to take a tour of the veritable accomplishments in the Annual Report of the department.

Mrs. Rangarajan Mahalakshmi Kishore

Chairperson & Managing Trustee



School of Management in our Vel Tech University has excelled in Education and is well - known for its Education, Values and Discipline imparted to its students. School of Management - Vel Tech is especially known for its Disciplined - approach towards Education and student - behavior which has been its hallmark since the day the Institution was instated. This has resulted in students who have a guidance and direction for their life even after graduating from our Institution wherever they reach in their life. Our Institution is also known to pay special attention to each and every student based on his or her requirements. That ability has given the Institution a very good reputation from its inception.

School of Management students have spread across India and also we have a diversified strata of student community with Global presence from various countries like Africa and Central Asia. We have research scholars from other countries who prefer our Vel Tech University for illuminating their educational careers, elated standard of educational facilities and research oriented acumen. Professors from various nations visit our universities for short programmes and ignite the student's community with their scintillating thoughts which is mutually beneficial to students and faculty who exchange ideas, concepts along with multi - cultural values and skill sets.

Ample opportunities are also provided for the students to arrive at the right jobs of their choice and they are in a position to win the opportunities available to them and get high - flying salary packages immediately after they graduate from the Institution. With the necessary skills imparted to the students during their Education in our Institution, they are in a position to excel at every opportunity that comes their way and shine in their organization and society. With this note, once again, I warmly Welcome the readers of this Annual Report!



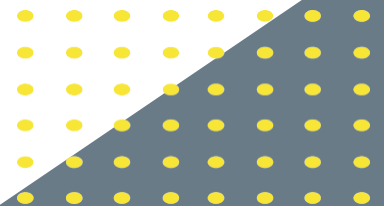
Prof. Dr. S. Salivahanan
Vice Chancellor

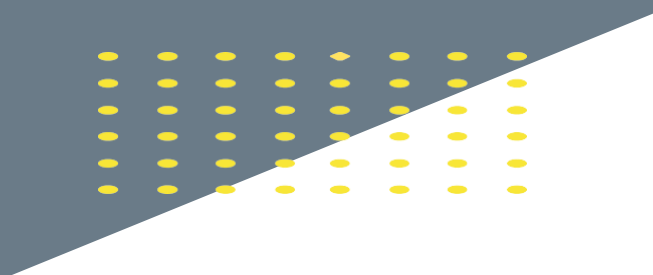


At Vel Tech, School of Management is not just a place that teaches a whole bunch of theories and concepts as a part of student learning. The department prepares students for a rewarding career through a carefully crafted curriculum which is in sync with industry needs. A host of student - centric activities, programs, industrial visits are organised for an experiential learning. It is heartening to see students actively taking part in initiatives like rural development program and community service that are truly transformational for young minds.

The department has been proactive in identifying shifts in business landscape and pioneered in offering Business Analytics to its curriculum of the PG program. It is indeed remarkable efforts of the department to explore cross learning opportunities for students and research collaboration by faculty. It is heartening to see the faculty members serve as guests in numerous webinar programs sharing their thoughts on topics of interest.

As the saying goes, 'The proof of pudding is in eating' the passed out batch of students are employed in flagships brands like No Broker.com, Flipkart, Byju's etc.





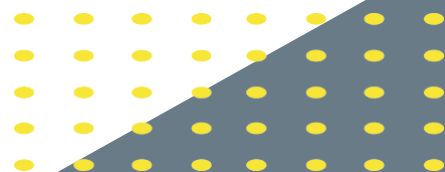
Prof. Dr. M.S.R. Mariyappan
Dean – School of Management



I am happy to speak to you all through this edition of Annual Report 2021 - 2022. Though the passing year posed quite a few challenges given the pandemic, it opened many new avenues as rightly characterized by the saying 'Opportunity is where you find it'. Not only has the department made steady and sustained progress, it has explored uncharted territories in terms of new programs, partnerships and new - age specializations and global internship opportunities. The result of this is an enhanced learner experience as every faculty member at School of Management stood up to the occasion to provide - improved learning interventions, a core philosophy of the department driven by the values of our institution, Vel Tech.

The highlight of the year was the commencing of B. Com - Professional Accounting which gives a theoretical understanding of how Professional Accounting principles work within a business context. Further the department has explored alliances with international institutions that open international pathways for students. New age domains like Business Analytics, Digital Marketing are launched in concurrence with demand for professionals. In addition, specific activities like employability enhancement programs, student execution committees, club activities, personality development programs are conducted year along for overall development of students.

Last but not the least, as the testing times continue, we seek to stay committed to our vision of continuous improvement – the pedigree for our success.



Prof. Dr. B. Jeyaprabha

Head of the Department – School of Management



I feel proud to be a member of Vel Tech family for the past six years. The department has vibrant and supportive team of faculty members to accomplish the vision and mission of the institution. To nurture and empower the knowledge and skills of the students, the department focuses on Outcome Based Education with right mix of corporate lectures, seminars, workshops and personality development programmes. Extra-curricular activities like National Cadet Corps (NCC) and sports events are also conducted which gives them holistic development. Some of the students participating in NCC Activities get more easily absorbed into the National Armed Forces. Sports events train students who participate regularly in sports events at State, Zonal and higher levels and bring laurels to the institution.

The industry prone curriculum facilitates the students to deal with the situation in a more professional way. The department inspires the faculty members to contribute more on Research activities i.e. publications, Faculty Development programmes, research proposals etc.

The department has Mentor – Mentee system to assist the students in academics, projects, internship, personality, extra - curricular activities, psychological well - being, career guidance etc., It is emotionally rewarding to see a good number of Alumni (Management aspirants) joined in the department to pursue MBA to enhance their professional career.

With this note I welcome you all to have a glimpse of the Annual Report of the department.

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1. DEPARTMENT AT A GLANCE

VISION

To be a renowned business school to meet industry requirements by inculcating ethical values, leadership qualities and entrepreneurial spirit.

MISSION

1. To equip the students with knowledge, skill, and ability for understanding contemporary functional areas of commerce, management, and entrepreneurship.
2. To make the students to recognize the global competency level in all aspects of their profession.
3. To collaborate seamlessly with Industry in order to create a leading platform to meet dynamic challenges of the modern business world.

School of Management offers two UG programme B.Com. and B.B.A., two PG programme M.B.A. and M.B.A. (IEV) and Research programme to nurture excellence in teaching, learning, creativity, and research; translate knowledge into practice; incubate entrepreneurship; instill integrity and honor; inculcate scholarly leadership towards global competence and growth beyond self in a serene, inclusive and free academic environment.

B.COM. (GENERAL / ACCOUNTING & FINANCE / CORPORATE SECRETARYSHIP / PROFESSIONAL ACCOUNTING)

The Bachelor of Commerce (B.Com.) is a three - year undergraduate choice - based credit course offered by the School of Management. It is designed to provide fair knowledge of accounting and various allied areas of business. The aspirants will learn about general business principles as well as core commerce subjects. A wide range of career opportunities in areas of banking and financial services, insurance, warehousing, and transport operations are open to students. The programme is designed to impart professional skills to students through the right mix of co-curricular activities.

B.B.A. (BACHELOR OF BUSINESS ADMINISTRATION)

The Bachelor of Business Administration is a versatile professional degree offered by the School of Management. The programme is suitable for all those who are passionate about the 'business world'. A well - designed curriculum enables the learners to focus on gaining knowledge and personality development. The programme imparts critical thinking skills, analytical skills, logical skills, and other necessary soft skills that enable them to be good decision - makers in their personal and professional life. The programme includes specialization in the most demanding areas of management such as Marketing, Human resource, Finance, and Systems.

M.B.A. (MASTER OF BUSINESS ADMINISTRATION)

The School of Management – M.B.A. Programme is a prestigious wing of the Institution, the pride of being the excellent B- School for the last two decades in imparting Business Education successfully. The vision of the School is to create, translate and disseminate frontiers of knowledge embedded with creativity and innovation for a positive transformation of the emerging society. Since its inception, it has been working with industry and academia to develop new domains of managerial thought and education and contribute to building leaders in today's global business environment. It takes pride in its professional and high qualified faculty, modern infrastructure, technology, and resources - be it in the fields of Digital Marketing, Finance, Human Resource Management, Business Analytics, Logistics Management and Shipping and other management areas. The goal of the Vel Tech Management Programmes is to develop students as innovative leaders and imbibe the fundamental concepts.

M.B.A. (INNOVATION, ENTREPRENEURSHIP AND VENTURE DEVELOPMENT)

Behind every innovation are strong entrepreneurial leaders who drive innovation and change. There are umpteen instances of entrepreneurship led innovation that have turned around the fortunes of many businesses. With this foresight to promote innovation led entrepreneurship and create a fertile ground for venture building, a one of a kind program: MBA in Innovation, Entrepreneurship and Venture Development was launched from the academic year 2020 jointly with Vel Tech TBI. It's a proud moment as our institution is among the 15 institutions chosen by AICTE to offer the program.

This program beautifully integrates the benefits of all the three different paths that students normally chose between i.e. pursuing a Master's degree or gaining some Practical On - the - job Experience or trying Entrepreneurship. This program actually aims at shortening or even eliminating the gestation period between degree and self - enterprise.

PROGRAMMES OFFERED

PG PROGRAMMES

M.B.A. (Dual Specialization)

- Finance
- Human Resource
- Digital Marketing
- Business Analytics
- Logistics Management and Shipping

M.B.A. (IEV)

(Innovation, Entrepreneurship & Venture Development)

UG PROGRAMMES

B.Com. – General

B.Com. – Accounting & Finance

B.Com. – Corporate Secretaryship

B.Com. – Professional Accounting

B.B.A. (With Specialization)

- Finance
- Human Resource
- Marketing
- Systems

DOCTORAL PROGRAMMES

Ph.D. – Management – (Full Time)

Ph.D. – Management – (Part Time)

SANCTIONED INTAKE

- ❖ B.Com. – 120
- ❖ B.B.A. – 30
- ❖ M.B.A. – 90
- ❖ M.B.A. (IEV) – 30

RECOGNITION AND ACCREDITATION



Institute recognized by All India Council of Technical Education (AICTE)

Institute Accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC)

Institute recognized by UGC Higher Quality Education for all programmes

Institute ranked by THE World University Ranking in the band of 801 – 1000 for 2022

Institute ranked by The World University Ranking band of 301-350 for Emerging economies 2022

Institute ranked by THE World University Ranking band of 201 – 300 for SDG9: 2021

Institute categories as 'Band A' rank between 6-25 by Atal Ranking of Institutions on Innovation Achievements 2020 (ARIIA)

Institute ranked 93 under engineering category (NIRF)

HIGHLIGHTS OF THE P.G. PROGRAMMES

- CBCS
- Contemporary Corporate Curriculum
- Orientation programmes
- Bridges courses for non-Commerce and Management students
- 14000 Library books /e-Journals
- Strong Alumni Chapter
- Business lab with latest Management Software tools
- Special training in
 - Python
 - SPSS
 - AMOS
 - R – Programming
 - NVIVO Software
- Short term Courses by International Faculty
- Corporate Tie-up for Interaction
- Placement training & assistance
- Internship with stipend
- HR Club
- Finance Club
- Marketing Club
- Logistics Club

HIGHLIGHTS OF THE U.G. PROGRAMMES

- B.Com. - 4 Specializations
- B.B.A. - 4 Specializations
- Value added Courses
 - Book Analysis
 - News Hour Presentation
 - Personality Development
 - Management concepts in Thirukural
- Computer Lab Facilities
- Students Club Activities
- Soft skill training & Yoga for excellence
- Industrial Projects / Training for Competitive Exams
- Placement Training
- Mentoring / Career Counseling
- Women's club
- Promoting Higher Studies
- International students
 - Nepal
 - Rwanda
 - Afghanistan
 - Bangladesh

2. CURRICULAM FRAMEWORK

BACHELOR OF COMMERCE - NEW REGULATIONS: VTR UGAS - 2021



B.Com. is a 3 - Year Undergraduate programme in the field of Commerce. It is designed to impart commerce and accounting skills to the students by focusing on the major areas like commerce, accounts, finance, corporate, etc. The aspirants will also learn the general principles of management, economics, marketing, IT, etc. The minimum required eligibility for B.Com. Course is 50% marks in class

12th or equivalent examination.

Course Type	S1	S2	S3	S4	S5	S6	Total Credits
Foundation	6	6	-	-	-	-	12
Programme core	10	14	16	16	8	8	72
Programme Elective	-	-	6	3	3	3	15
Open Elective	-	-	-	-	3	6	9
Ability Enhancement Course	2	2	2	2	2	-	10
Independent Learning	-	-	-	-	-	2	2
Total credits	18	22	24	21	16	19	120

*S1, S2, S3, S4, S5, S6 --> Semester

SPECIALIZATION
 General
 Accounting & Finance
 Corporate Secretaryship
 Professional Accounting

BACHELOR OF BUSINESS ADMINISTRATION - NEW REGULATIONS: VTR UGAS - 2021

B.B.A. is a 3 - Year Undergraduate programme in the field of Management. It is designed to impact administration skills in the students by focusing on the major areas like Human resources, Marketing, systems and Finance as a specialization. The aspirants will also learn the general principles of management, operations, production, economics, IT, etc. The minimum required eligibility for B.B.A. is 50% marks in class 12th or equivalent examination.



The Programme outcome for B.B.A. consists of an understanding of Business enterprises, developing critical and analytical thinking abilities, inculcating interpersonal skills, recognizing and solving ethical issues, building leadership skills and teamwork, understanding the importance of corporate social responsibility and sustainable business practices, and developing entrepreneurship acumen. The entire curriculum empowers the students to enhance their knowledge to get placed in reputed organizations or Pursuing for higher education.

Course Type	S1	S2	S3	S4	S5	S6	Total Credits
Foundation Course	6	6	-	-	-	-	12
Programme Core	11	12	15	16	4	4	62
Programme Elective	-	-	4	4	10	3	21
Open Elective	-	-	-	-	6	3	9
Ability Enhancement Course	2	2	-	-	2	-	6
Independent Learning	-	-	2	2	-	6	10
Total Credits	19	20	21	22	22	16	120

SPECIALIZATION

Human Resource
Finance
Marketing
Svstems

MASTER OF BUSINESS ADMINISTRATION - NEW REGULATIONS: VTR PGM- 2021

The Two Year Full-Time Master of Business Administration (M.B.A.) programme is designed to train and groom future managers at the School of Management. This creates an opportunity for professionals and business development specialists who wish to advance into leadership positions and acquire critical skills, strategic capabilities, and competences. MBA is flexible and dynamic, providing students with relevant, practical, and up-to-date business knowledge, as well as management and leadership abilities for a global setting.



S. No.	Programme Structure	Total Credit
1	Programme Core	56
2	Programme Elective	24
3	Independent Learning	22
Total		102



THE TOP LEARNING OUTCOMES OF M.B.A.

- Business Environment and Domain Knowledge
- Critical thinking, Business Analysis, Problem Solving and Innovative Solutions
- Global Exposure and Cross-Cultural Understanding
- Social Responsiveness and Ethics
- Effective Corporate Communication

MASTER OF BUSINESS ADMINISTRATION – IEV
INNOVATION, ENTREPRENEURSHIP & VENTURE DEVELOPMENT



M.B.A. in Innovation, Entrepreneurship & Venture Development programme comprises of core and elective Courses, skill certification, capstone projects and Action Learning Segments. With an objective to connecting theory of innovation and entrepreneurship with practice and enabling students to acquire skills, this outcome-oriented programme is designed to deliver in phases and modules. This will facilitate learning on management of innovation, entrepreneurship and venture development from foundation to advanced stages and simultaneously enable students to apply their entrepreneurial skills in real life situations, validate ideas, build innovations, test market and build a successful venture out of it.

M.B.A. – IEV PROGRAMME STRUCTURE

Particulars / Semester	I		II	III		IV	Total
	Module 1	Module2	Module 3	Module 4	Module 5		
Core	4	4	4	4	4		20
Elective	4	4	4	6	6	-	24
Independent Learning Skill Development Programme (2) and Capstone Project (4)	2+4	2+4	2+4	2	2	4	26
Action Learning Segment	-	-	14	-	-	20	34
Total credits	14	14	28	12	12	24	104

PROGRAMME STRUCTURE

SEMESTER I

Module 1:

- *Principles of Technology-Innovation Management
- *Entrepreneurship Theories and Models
- *Business Intelligence System
- *Research Methods - Data, Models and Decisions
- *Business Identification
- *Capstone Project 1: Idea Proof-of-Concept

SEMESTER I

Module 2:

- *Innovation Development and Management
- *Managerial Economics for Entrepreneurs
- *Start-up Law, Ethics and Environment in India
- *Start-up Ecosystem Management – I
- *Management Skill Learning
- *Capstone Project 2: Prototype Development

SEMESTER II

Module 3:

- *Organizational Behaviour and Entrepreneurial Leadership
- *Corporate and Social Entrepreneurship
- *New Venture Establishment & Management
- *Innovation, Technology and Operation Management in Start-ups
- *Start-up Ecosystem Management – II
- *Forming Enterprise Model
- *Capstone Project 3: Development of Business Model
- *Action Learning Segment 1: Start-Up Learning Programme

SEMESTER III

Module 4:

- *Venture Financing: M&A, Funding Stages, Mechanism, Tools and Techniques
- *Digital Marketing of Innovations
- *Buying/Selling a Small Business- M & A
- *Business Environment
- *Business Regulatory Framework
- *Start-Up Skill Development

SEMESTER III

Module 5:

- *International Strategic Management and Government Policy
- *Technology & Global Business Linkage Opportunities
- *IPR Management, Training on Advance Competency Development.
- *Project Management
- *Corporate Governance and Social responsibility
- *Identifying Business Environment

SEMESTER IV

- *New Venture Development Process
- Action Learning Segment -II: Start-up Establishment

3. ABOUT THE STUDENTS

In this academic year 2021-22, the School of Management has 364 Undergraduate (UG) and 168 Postgraduate (PG) students of all years and 34 Doctoral programme scholars. 72% male and 28% female from 11 different states of India (AP, Telangana, Kerala, Bihar, UP, Rajasthan, Nagaland, Meghalaya, Andaman & Nicobar Island etc.) and 7 different countries. (Nepal, Bangladesh, Srilanka, Afghanistan, Rwanda, Ethiopia, Syria). School of Management students learn with the goals of acquiring knowledge, developing professions,



and achieving employment in their desired field. For the UG programme, students can join after completing their 12th class in schooling. For the PG programme, after completing their Bachelor's degree from a recognized institution. For the Doctoral programme, after completing their Master's degree in their desired field from a recognized institution.

Student Diversity

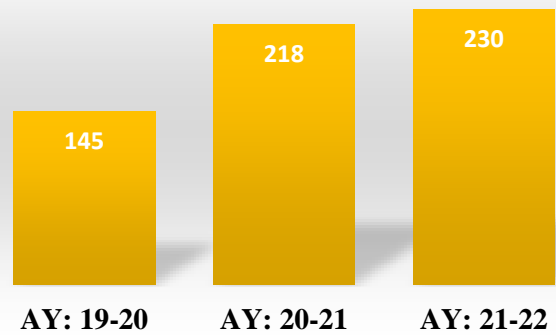


Student Strength



Student enrollment in the last three years raises concerning the Undergraduate and Postgraduate degree programmes. 145 students registered in the AY: 19-20, 218 students registered in the AY: 20-21, and 230 students registered in the AY: 21-22. The rise in the student strength in the last three academic years shows a positive, and productive sign, it also shows the rise of trust in the name of the institution from the stakeholders.

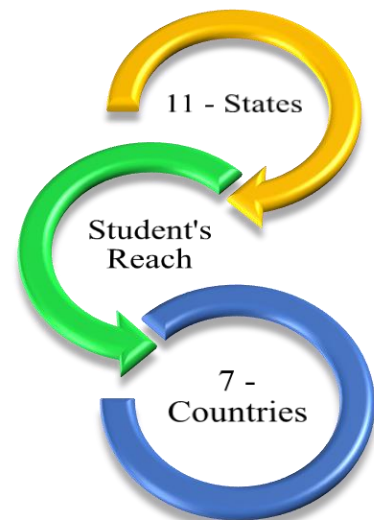
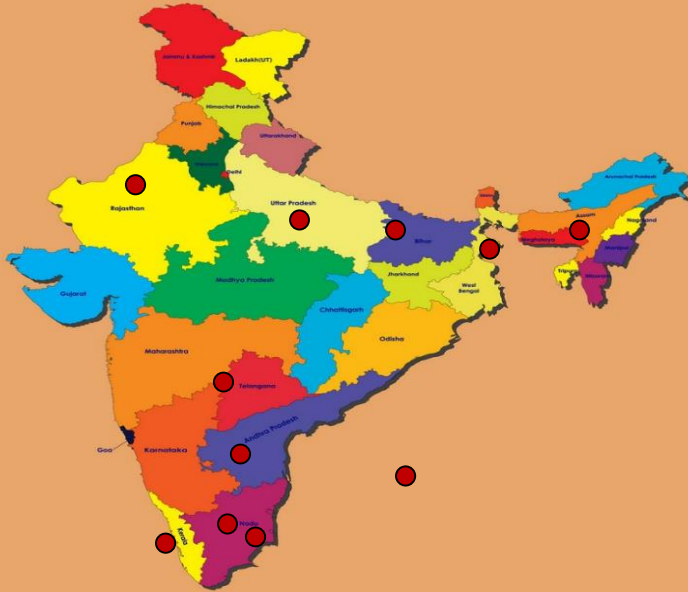
Student Enrollment



In the academic year 2021-22, 7 Scholars have been registered for Doctoral Programme. Out of 31 candidates are pursuing their Doctoral Programme, in which 10 Scholars registered Full Time and 21 Scholars registered Part-Time. 4 scholars have been awarded Doctoral degree from School of Management.

**4 – Ph.D.
Awarded**

INDIA
(2020)



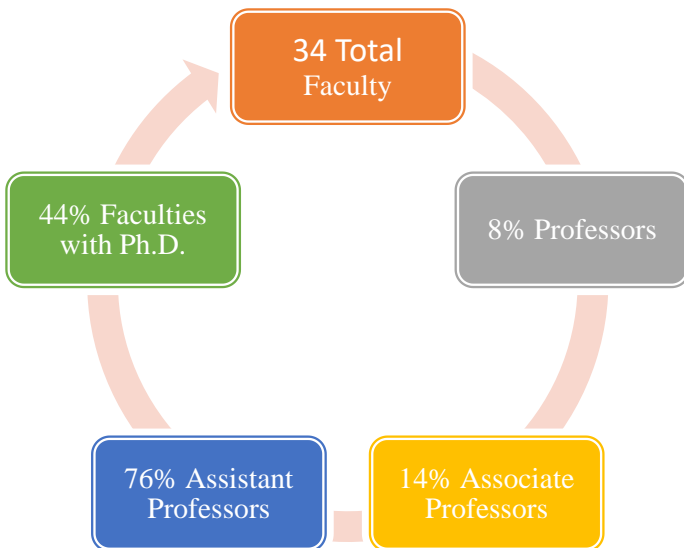
4. ABOUT THE FACULTY

School of Management has a Young and Energetic, Qualified faculty team led by Dr. M.S.R. Mariyappan, Dean, School of Management, Dr. B. Jeyaprabha, Head, Department of Management Studies & Dr. J. Sridevi, Head, Department of Commerce and Business Administration. Faculty members are well qualified and experienced in academics, Industry, and Research areas like HR, Marketing, Accounting and Finance, Systems,



Entrepreneurship, Logistics, and Operations. Language faculties are experts in Linguistic and Classical Literature, Indian English, British and American Literature.

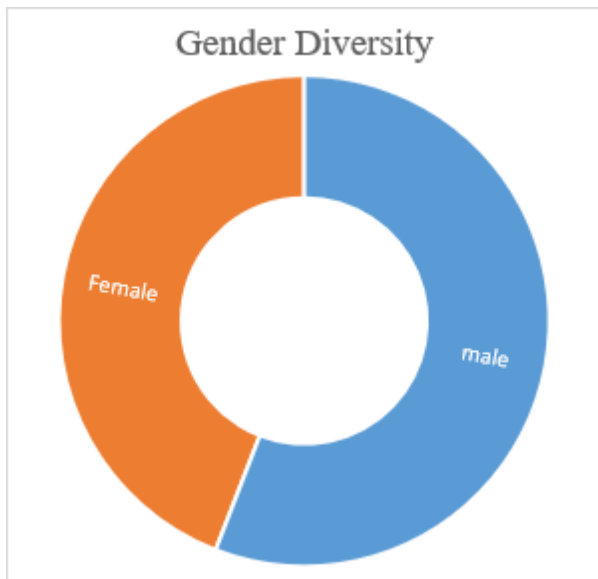
“The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires.” - William Arthur Ward. According to the quotes, the faculty members of the department always inspire the students and develop the student to grow at a higher level. A journey of a thousand miles begins with a single step.



The department faculty members are interested in Research & Learning. Faculties do various short-term courses to enhance their caliber in the field of Commerce and Management and publish research works to expose their knowledge. Good and qualified teachers are essential for the efficient functioning of educational systems and for enhancing the quality of learning. The department faculty members prove their abilities in teaching, learning, and research for both individual and institutional development. During the AY: 21-22 the School of Management has 3 - Professors, 5 - Associate Professors, and 26 - Assistant Professors. A total of 15 faculty members hold Ph.D. ,13 faculty members are pursuing their doctoral degrees and 6 faculty members hold M.phil.

FACULTY QUALIFICATION AND DIVERSITY

Our faculty members bring professional experience to the classroom, they also bring diversity and gender equality.



ACADEMIC RESEARCH

7

Total Supervisor

34

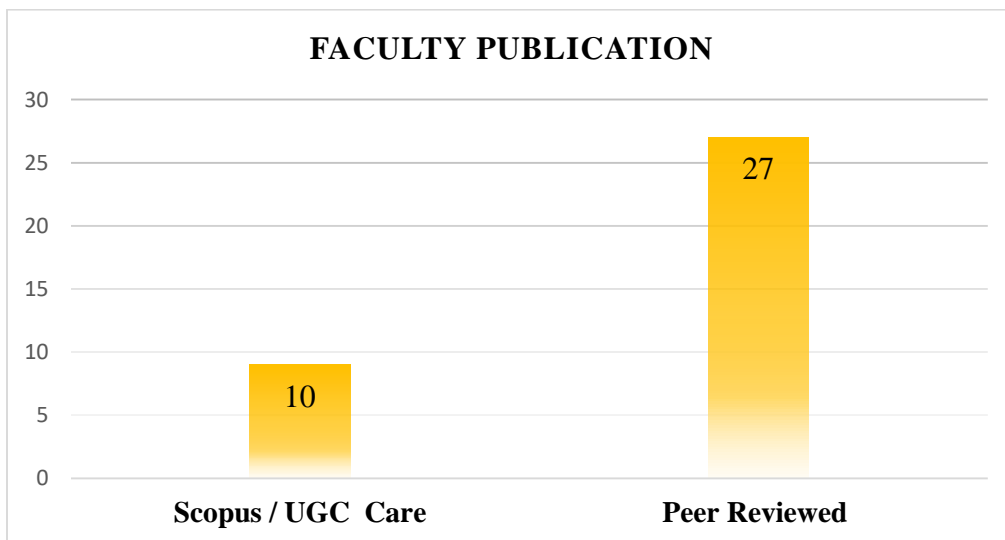
Total Scholar Pursuing

S. No.	Faculty Name	No. of Scholars Pursuing Ph.D. Programme
1	Dr. M.S.R. Mariyappan	6
2	Dr. B. Jeyaprabha	8
3	Dr. K. Ravishankar	7
4	Dr. Geeta Kesavaraj	5
5	Dr. Elantheraiyan. P	6
6.	Dr. Leena Jenefa	1
7.	Dr. G. Manoj	1

5. RESEARCH AND DEVELOPMENT

Educational institutions are considered the epicenters of knowledge. Research is one of the important facet of a quality institutions. Research and development is the generation of new knowledge. To nurture the innovation and creativity, R&D plays vital role. Faculty members of School of Management are more focused in research works. It functions to put research publications, funded projects, consultancy etc., School of Management students are keen in research activity by publishing papers in conference and developing projects as well.

FACULTY PUBLICATIONS



6. TEACHING AND LEARNING



Case study Presentation August 11.08.2021

Celebrating one year of Education Policy 2020, Conducted by AICTE, All the faculties attended through online live streaming in Youtube.



Interactive teaching Method

Understand how the International Trade system, economic, political-legal and cultural environment affects a company's International decisions.



This practical and energetic presentation provides a comprehensive exposure to marketing students on alternate pedagogies that would help them to achieve increased effectiveness in teaching. The course handling faculty explained the cultural factors between Zambia in African Continent and Malaysia in Asian Continent.

Problem Based Learning

Problem-based learning is a student-centered approach in which students learn about a subject by working in groups to solve an open-ended problem. This problem is what drives the motivation and the learning. Students could work in a group to conceptualize, design, and launch their innovative product in front of classmates.



Interactive teaching Method

This practical and energetic presentation provides a comprehensive exposure to marketing students on alternate pedagogies that would help them to achieve increased effectiveness in teaching using Interactive/participative methods.



The course faculty engaged with students in direct experience and focused reflection in order to increase knowledge, develop skills, and clarify values.

Experiential Learning

Experiential learning is an engaged learning process whereby students “learn by doing” and by reflecting on the experience. This practical and energetic presentation provides a comprehensive exposure to marketing students on alternate pedagogies that would help them to achieve increased effectiveness in teaching.





Research, Innovations and Extension

Research, Innovations and Extension With an objective of facilitating inter-disciplinary and innovative research activities, the institute has developed a suitable framework and integrated into the system. The department has ample amenities to handle high impact research. Research activities include academic research and applied research projects in the fields of Management Studies. The key initiative taken towards promoting the interdisciplinary research is the establishment of Research Park which enables the faculty members and students to involve in research projects.



Faculty acted as Resource Person



Tradepreneur Global Academic Platform, UK
US-Indo Science & Technology for Security, US
Sakarya University Applied Sciences, Turkey
Kodolanyi Janos University, Hungary

UN Sustainable Development Goals-17
01-18th June, 2021

CERTIFICATE OF APPRECIATION
This certificate proudly Awarded to
Dr. Leena Jeneffa
Associate Professor
Vel Tech University
Chennai, India

UN Sustainable Development Goals- 17 Summit, 2021
organize to spread Knowledge and awarness in young generation
about 17 Goals set by United Nation for secure Environment and better
World. We Extend heartly gratitude for your auspicious contribution
as a Guest Speaker for this global prestigious summit 2021 .
01-18th June, 2021

Prof. Dr. Rajender Goyal
Dean, DGAC
President, IC-Perinca
Techa Institute of Advanced Studies
New Delhi, India

Dr. Jeyaraj
Director
US-Indo Science & Technology for security
California, US



St. Ann's College for Women
(Autonomous), Affiliated to Omsania University
Accredited 'A' Grade by NAAC (3rd Cycle), CPE by UGC
Mediapattanam, Hyderabad - 500 028.

Department of Mathematics
Organizes
A Two Day National Webinar
on
BRIDGING THE CHALLENGES IN
RESEARCH WITH MATHEMATICS -
A PEDAGOGICAL APPROACH
Date-20th & 21st September 2021

Chief Patron
Dr. Sr. P. Amrutha, Principal
St. Ann's College for Women

Advisory Committee
Dr. Smitha Asthana, IQAC Coordinator, Dean Academics
Dr. Nirmala Xavier, HOD, Dean Student Affairs-PG

Conveners
Dr. Saba Firdous
Mrs. Santoshi Misra (Ph.D), Dean Student Affairs-UG

Organizing Committee
Mrs. Japamala Rani (Ph.D)
Mrs. Bala Sowjanya (Ph.D)
Mrs. T. Gladys (Ph.D)
Mrs. C. Sumitha

Registration Link
<https://forms.gle/XxxNMdyYXRCcvkuu9>

For further details contact
Dr. Nirmala Xavier
7093811735

PROGRAM SCHEDULE
Day 1: 20th Sep 2021

Inaugural Session - 9 am to 10 am

Session 1: 10 am to 11 am
Key Note Address:
Topic: Computing Habits of Effective Researchers
Speaker: Prof. R.S Milton
S.S.N College of Engineering, Chennai.

Session 2: 11:30 am to 4 pm
Topic: Role of Mathematics in Emerging Technologies
Speaker: Dr. Hari Ponamma Rani
National Institute of Technology, Warangal.

Session 3: 2 pm to 3pm
Topic: 'Research' - A Complete Waste of Time, Energy & Resource?
Speaker: Dr. Khairunnisa Amreen
St. Ann's College for Women

Day 2: 21st Sep 2021

Session 1: (9:30 am to 11 am)
Topic: Research Methodology for Mathematics
Speaker: Dr. Leena Jeneffa,
Associate Professor
Vel Tech Rangarajan Dr. Sagunthala
R & D Institute of Science and Technology,
Avadi, Chennai.

Session 2: 11:30 am to 4 pm
Topic: Connecting Mathematics with Research & Life
Speaker: Dr. K Kavitha
BVRT, Hyderabad.

Session 3: (2 pm to 3 pm)
Topic: Math Math Everywhere!
Speaker: Mrs. Aparna Bulusu
St. Ann's College for Women

FRANCIS XAVIER ENGINEERING COLLEGE
AN AUTONOMOUS INSTITUTION | ACCREDITED BY NBA
AUTEC Sponsored Management Institute | ISO 9001:2015 Certified
Management Institute (MCI) | ISO 9001:2015 Certified
Management Institute (MCI) | ISO 9001:2015 Certified

DEPARTMENT OF MANAGEMENT STUDIES
GUEST LECTURE
ON
CHANNEL DISTRIBUTION

SPEAKER:
DR. LEENA JENEFFA
ASSOCIATE PROFESSOR
SCHOOL OF MANAGEMENT
VEL TECH RANGARAJAN DR. SAGUNTHALA
R&D INSTITUTE OF SCIENCE AND
TECHNOLOGY, CHENNAI

DATE: 03, JUNE 2021
TIME: 2.45 PM
VENUE: GOOGLE MEET

ORGANIZERS
DR. S BALA JESHURUN
ASSISTANT PROFESSOR
PROF. D ANNIE ROSE NIRMALA
ASSOCIATE PROFESSOR
DR. V. VELMURUGAN
PRINCIPAL

Sarah Tucker College (AUTONOMOUS)
Tirunelveli
So far that ye may obtain the incorruptible crown
NATIONALLY ASSESSED AND RE-ACCREDITED WITH "A+" GRADE

Department of Commerce and Research Centre

ONLINE WEBINAR
2021

KEYNOTE SPEAKER
DR. LEENA JENEFFA
ASSOCIATE PROFESSOR,
SCHOOL OF MANAGEMENT
VEL TECH INSTITUTE OF SCIENCE AND
TECHNOLOGY, CHENNAI

"RESEARCH METHODOLOGY TECHNIQUES"

July 23
LIVE <http://meet.google.com/rjq-ktiv-iuq>
Time : 10 am to 12.30 pm

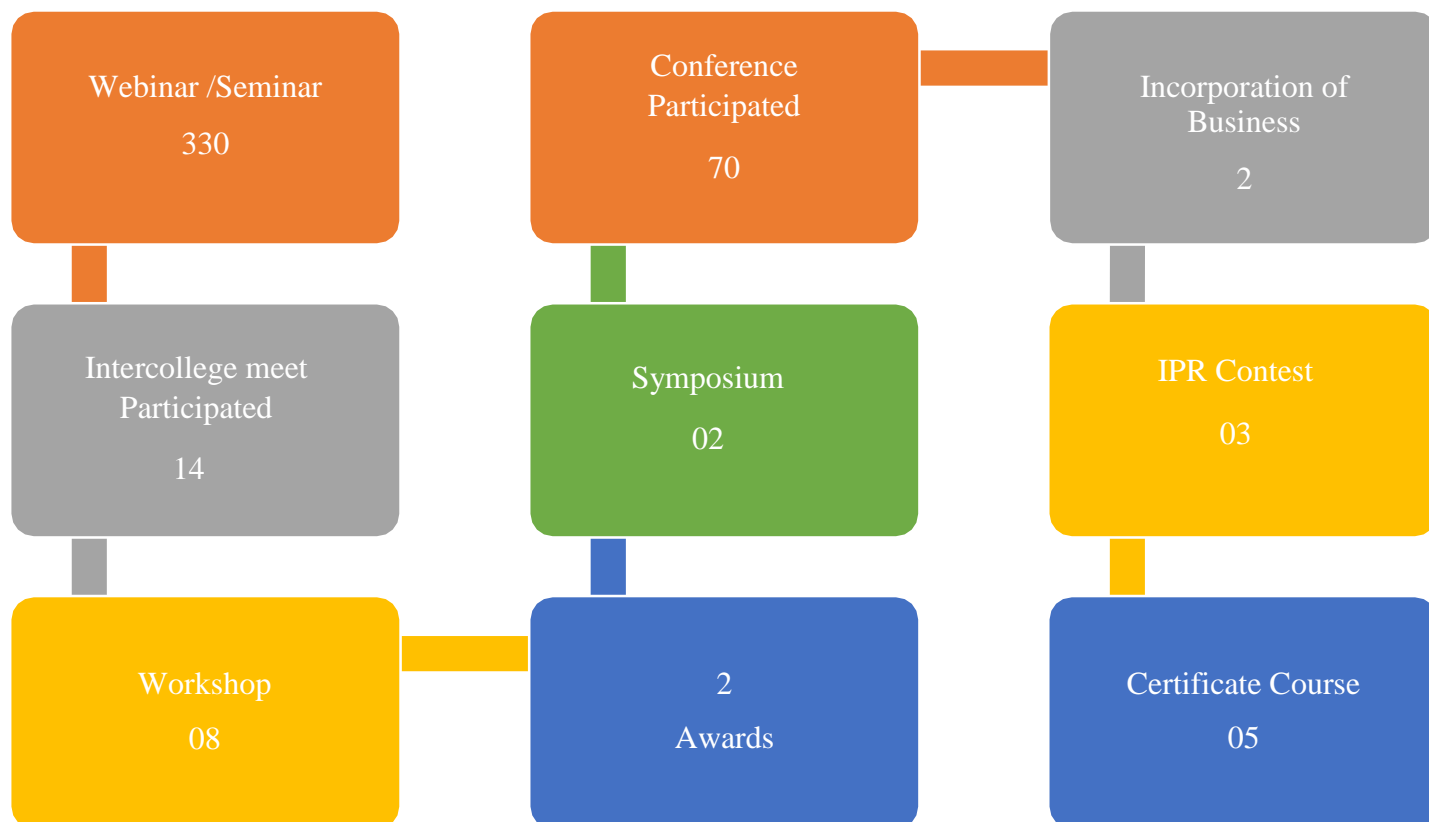
DR. S EBENEZER
Coordinator

DR. S KANCHANA
Head of the Department

DR. USHA GODWIN
Principal

7. STUDENTS PROFESSIONAL DEVELOPMENT

The students have participated in different events conducted by different colleges





GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that IDEEZ CAREER PRIVATE LIMITED is incorporated on this Seventeenth day of November Two thousand twenty-one under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U72900TN2021PTC147956.

The Permanent Account Number (PAN) of the company is AAGCI4134A *

The Tax Deduction and Collection Account Number (TAN) of the company is CHEI10785F *

Given under my hand at Manesar this Seventeenth day of November Two thousand twenty-one .

Digital Signature Certificate

Ms Sheetal Kum

For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:

IDEEZ CAREER PRIVATE LIMITED
NO. 43/558B, THIRU-VI-KA STREET,, RAJAJIPURAM.,
THIRUVALLUR, Thiruvallur, Tamil Nadu, India, 602001



* as issued by the Income Tax Department



The 7th InTraders International Conference on International Trade 25-26 May 2022
International Balkan University, Skopje, N. Macedonia
www.intraders.org

CERTIFICATE OF PARTICIPATION

Benjamin Kings S K
Student
Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Avadi, Chennai-India.

For participating in the 7th InTraders International Conference on International Trade, organized by InTraders Academic Platform (Turkey) and in partnership with International Balkan University (North Macedonia), University of Craiova (Romania) and College Biznesi (Kosovo), on 25 - 26 May, 2022 at International Balkan University, North Macedonia

with the study
"IMPACT OF COVID 19 PANDEMIC IN INTERNATIONAL TRADE WITH SPECIAL REFERENCE TOWARDS FDI"

Kürşat Çapraz
Director of InTraders
Certificate No: 2022/4-3

* Declaration: InTraders hereby would like to declare that from all participants coming from Romania, North Macedonia, Libya, Pakistan, Azerbaijan, India, Indonesia, Kosovo, Slovakia and Turkey, more than half of the studies belong to countries different than Turkey.

One Day National Level e-Conference on "Environment in the age of COVID 19" Date: 5/9/2021

Participation Certificate Jointly Organized By

BENJAMIN S K
1st Year MBA Student of VEL TECH UNIVERSITY
Has attended the
One Day National Level e-Conference on
"Environment in the age of COVID 19"
On 9th May 2021




Friends of Environment India Deccan Environmental Research Organization (DERO)

Amal Ghosh
Mr. Amal Ghosh
Organizing Secretary
Haridwar, Friends of Environment

Dakshina Banerjee
Mrs. Dakshina Ghosh
Joint Organizing Secretary
Haridwar, Friends of Environment

Apurba Koley
Mr. Apurba Koley
Secretary
Haridwar, Friends of Environment

Dr. Eesha Singhania Bhargava
Dr. Eesha Singhania Bhargava
President
Deccan Environmental Research Organization (DERO)

Made for free with Certify'em

Mr. Benjamin Kings of Second MBA from Department of Management studies, presented his research paper title “**Impact of COVID- 19 Pandemic in International Trade with Special Reference Towards FDI**” in International Conference Balkan University Kosovska Brigada, Skopje, North Macedonia on 26.05.2022.

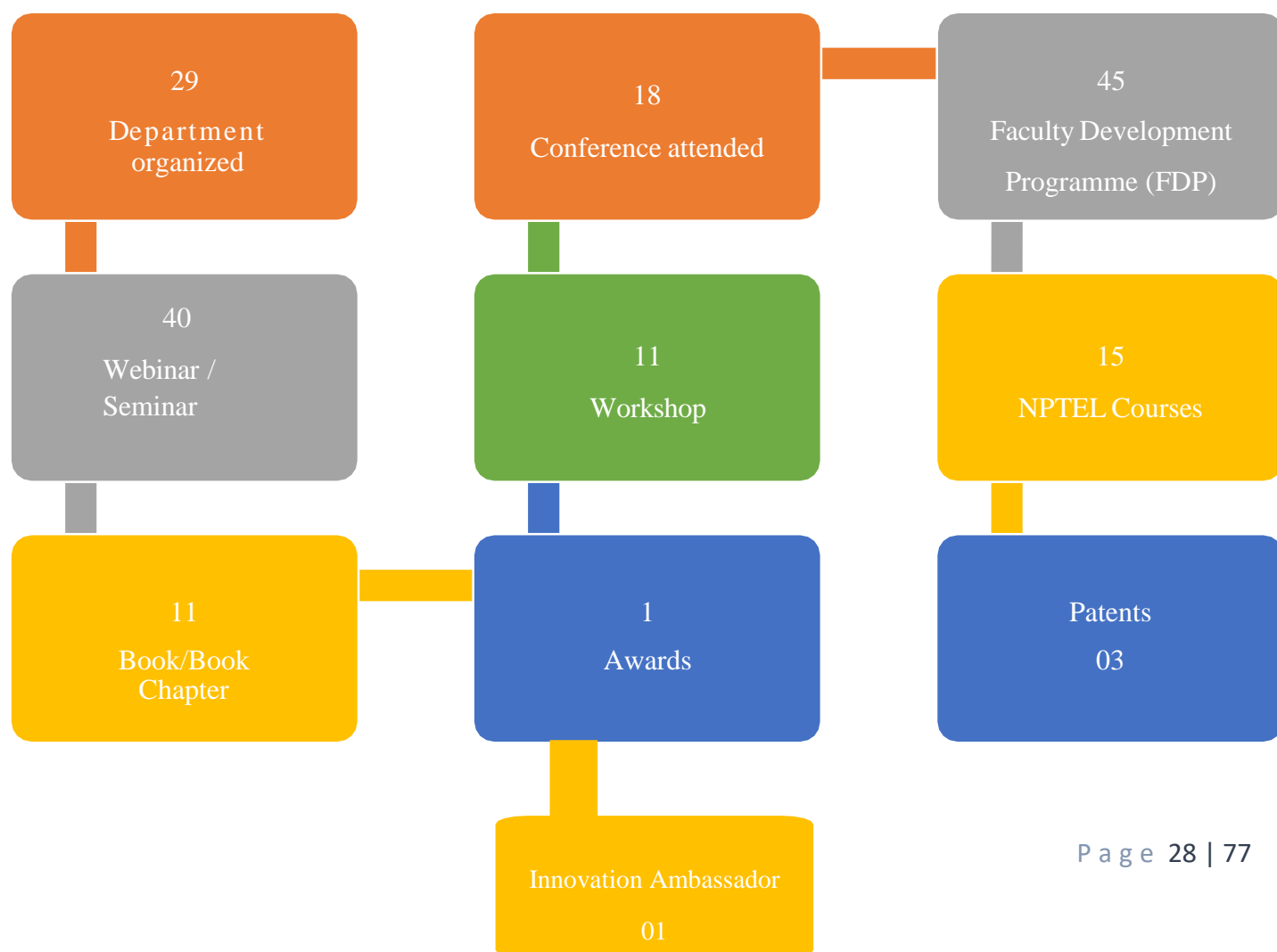


Gamification:



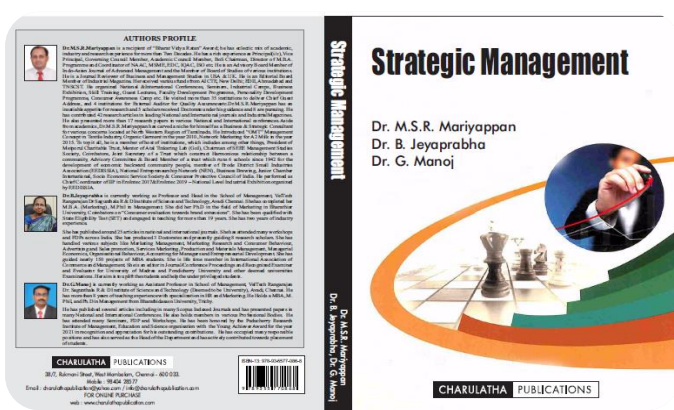
8. FACULTY PROFESSIONAL DEVELOPMENT

As knowledge is diversified in different aspects the faculty team interacted with experts in various institutes and industries to enhance knowledge in their domain areas. In this academic year 2021-2022, faculty members are participated in the various events like FDP's, Webinars, Seminars, Short term courses, Workshops, Conferences etc., for gaining knowledge even in pandemic situation to enhance their career.



BOOKS / BOOK CHAPTERS

S. No.	Name of the Faculty	Date	Book Published (Specify full details)
1	Dr.G.Manoj	October 2021	Published Book Titled “Management Accounting” ISBN-13:978-93—91405-79-3
2	Dr.G.Manoj	November 2021	Published Book Titled “International Business Management” ISBN-13:978-93—91405-70-0,
3	Dr.M.S.R.Mariyappan, Dr.P.Jeyaprabha, Dr.G.Manoj	Jan 2022	Published Book Titled “Strategic Management” ISBN-13:978-93—5577-086-8
4	Dr.G.Manoj Dr.Leena Jenefa	Jan 2022	Published Book: Research Methodology
5	Dr.G.Manoj Dr.Leena Jenefa	Feb 2022	Entrepreneurship Development
6	Mr. S. Arul Krishnan	September 2021	New Horizons of Multidisciplinary Research - Title "An Empirical Study on Price Perception Among Customers of Hardware Retailers in Chennai" - Print ISBN: 978-81-953842-2-8
7	Dr K. Gunasekaran	October 2021	ISBN No.: 978-93-91405-79-3: Management Accounting
8	Dr.S.Thandayuthapani	Feb 2022	ISBN: 978 - 93 - 5578 - 115 - 4 -Emerging Trend in Banking



FACULTY AWARDS / PRIZES

Name of the Faculty	Date	Awards (Specify full details)
Dr.K.Ravishankar	11.2.21	Best Paper Award, Sardar Vallabhbhai National Institute of Technology, Surat, Gujarat

JOURNAL REVIEWER / EDITOR

Dr. M.S.R. Mariyappan

- Business and Management Studies, USA
- Inderscience, UK
- International Journal of Education Policy Research and Review
- Asian Journal of Multidisciplinary Research
- Asian Journal of Applied Research
- Redfame Publishing, USA

JOURNAL ADVISORY BOARD MEMBER

Dr. M.S.R. Mariyappan

- Indo-Asian journal of advanced management
- Editorial board member EEDISSIA Bulletin

Roll No: NPTEL21HS553341450
TO SUSAN JAYASEELI MOSES
2, ICE 2 ST, PERIYAR NAGAR ENCL,
MUTHAIKULUMPET, AVADI IAP,
CHENNAI
TAMIL NADU - 600055
PH. NO - 9176556689



No. of weeks of NPTEL Courses	Equivalence of NPTEL course with regular FDP
4	1/2 FDP of one week
8	1/2 FDP of one week
12	1 1/2 FDP

Duration of NPTEL course: 8 Weeks



NPTEL-AICTE Faculty Development Programme

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to
SUSAN JAYASEELI MOSES
for successfully completing the course
Development Research Methods
with a consolidated score of **70 %**



Prof. Andrew Thangaras
NPTEL, Coordinator
BT Madras

(Aug-Oct 2021)

Prof. Dileep N. Malkhede
Advisor (Research, Instruction & Faculty Development)
All India Council for Technical Education

Roll No: NPTEL21HS553341450

To validate and check scores: <http://npTEL.ac.in/hoc>

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams. This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 24th July 2018, similar to other refresher / orientation courses. For AICTE / RFPD / FDP through MOOCs / 2017-18



9. STUDENTS LEARNING OUTCOME ASSESSMENT AND IMPROVEMENT

Student learning assessment report created through the internal exam cell of the department. Internal exams such as Test-I, Test-II for Under Graduates and Post Graduates students. Each and every specific subject are designed with the above test methods.

INTERNAL ASSESSMENT

School of Management offers 40 summer semester subjects and 54 winter semester subjects in the (2021-2022) academic year. These internal exams are assessed through Quiz, Descriptive and the inclusive of both.



ACTIVITIES FOR SLOW PACED LEARNERS

Identification of slow learners on the basis of assessment and involve them in various learning activities. Here the list of measures taken for the slow learners, which helps to improve them to learn better and achieve in semester exams.



10. PROGRAMMES ORGANIZED

In the academic year 2020-2021, School of Management organized the following programmes which includes Faculty Development Programme, Workshops, Seminars, Webinars, Club activities etc.,

Sl. No.	Programme Date(s) MM/DD/YY	Type of Program	Programme Title	Name of the Resource Person (s)	Participants (Internal/ External)
1	06/18/2021 to 06/19/2021	FDP	Connecting with Gen Z's Minds Appreciating Learning Culture (ACL) using Neuro Linguistic Programme (NLP)	Dr. K. Logasakthi	Internal
2	7/30/2021	Webinar	Progress of a Life in Insurance	Mr. M, Mahendran, Director (Retd.) Railway Board, New Delhi	Internal
3	8/4/2021	Webinar	Securities Market for the Future	Ms. Daksha Gogia, Trainer for Financial Literacy & Investor Education	Internal
4	8/18/2021	Webinar	Procedural Aspects of GST	Venugopal	Internal
5	8/21/2021	Webinar	Statutory Compliance in India	CA Saradha H.	Internal
6	9/9/2021	Webinar	Marketing and Management in Pharmaceutical Industry	Jai Mhatre, Deputy Manager, Symbio Generics India Private Limited, Chennai	Internal
7	10/26/2021 to 10/30/2021	FDP	Innovative Research Techniques	Internal Faculty	Internal & External
8	10/29/2021	Inauguration	Business Club	Mr. Vijay Gupta	Internal
9	11/25/2021	Awareness program	International Women's Violence Day		Internal
10	11/27/2021	Workshop	Problem Solving and Ideation Workshop	CMA. C. Mathan	Internal
11	12/2/2021	Awareness program	Awareness on National Pollution Day	Internal Faculty	Internal
12	12/10/2021	Awareness program	Awareness on Human Rights Day	Internal Faculty	Internal
13	1/5/2022	Inauguration	Womens Club	Dr. Linda Poongulali, Annai Arul Hospital	Internal
14	07-02-2022 to 11-02-2022	Webinar	Overview of Capital Market	Dr. V. Vishnuvajjhala Adithya Srinivas, Lead Auditor	Internal
15	3/8/2022	Women's club program	International Women's day	Ms. Mercy Chithra, News Anchor, Kalaignar TV	Internal
16	3/15/2022	Awareness program	Awareness about Consumer Rights	Mr. K. Murugan. Advocate, Madras High Court	Internal

17	4/1/2022	Training program	Performance Development Program	Mr. Karunaiprakash, Life Skills & OBT Trainer, Life Academy, Chennai	Internal
18	4/7/2022	Inauguration	Tamil Mandram	Ms. Salma, Poet & Orator	Internal
19	4/30/2022	Tamil Club Celebration	Tamil Mandra Vizha	Internal Faculty	Internal
20	5/4/2022	Tamil Club program	Vanadi Vina (Quiz) competition	Internal Faculty	Internal
21	5/5/2022	Awareness program	Awareness on Anti-tobacco day	Internal Faculty	Internal
22	5/6/2022	Commerce Club program	Slogans of Entrepreneurship	Internal Faculty	Internal
23	5/9/2022	Awareness program	Mother's day celebration	Internal Faculty	Internal
24	5/11/2022	Tamil Club program	Tamil Panpattai Mityeduthudhal - Essay Competition	Internal Faculty	Internal
25	5/13/2022	Promotional activity	Consumer Product awareness	Internal Faculty	Internal
26	5/18/2022	Women's club program	Awareness on Women's health and Women's inequality	Internal Faculty	Internal

JUNE-21

Vel Tech
Rangarajan Dr. Sagunthala
BEd Institute of Science and Technology
(Chartered by the Government of India, UGC, Act, 1956)

School of Management
cordially invites you for the Two Days online FDP on

∴ **Connecting with Gen Z's**
• **Minds: Appreciative Learning Culture (ACL) using Neuro Linguistic Programme (NLP)**

18th & 19th
June 2021
by 06.00 p.m.

RESOURCE PERSON
Dr. K. Logasakthi
Associate Professor,
School of Management,
Vel Tech & Certified NLP
Master Practitioner
from IIFE, Canada.

Organized by
Dr. M.S.R. Mariyappan
Dean - School of Management, Vel Tech
Dr. B. Jeyaprabha
HOD - School of Management, Vel Tech

In the Presence of
Col. Prof. Vel. Dr. R. Rangarajan
Chancellor & Founder President
Dr. Sagunthala Rangarajan
Foundress President
Dr. S. Saliyahanan
Vice Chancellor

Registration Link: www.veltech.edu.in/reg/mba-webinar

The department organized a Two Day of Online FDP on “Connecting with Gen – Z minds: Appreciating Learning Culture (ACL) using Neuro Linguistic Programme (NLP) from 18.06.2021 to 19.06.2021. Dr. Logasakthi, Associate professor SoM, Vel Tech, and Certified NLP Master Practitioner acted as a resource person for the programme, he covered the major areas for connecting the minds of Gen – Z, such as increases of self-confidence, developing relationship with others, overcoming fears and phobias, improving self-awareness and emotional intelligence, boosting productivity, etc., which gives a wide array of an idea to the staff members of the institution to handle Gen-Z.

AUGUST-21

School of Management cordially invites you for a Webinar on **Procedural Aspects in GST** on 18th August 2021 by 03.00 p.m.

RESOURCE PERSONS
Mr. G. Venugopal
FCA, DISA (ISA), CISA
Chartered Accountant

ORGANIZED BY
Dr. H.S.R. Mariyappan
Dean - SoM, Vel Tech
Dr. B. Jeyaprabha
FACD - SoM, Vel Tech

IN THE PRESENCE OF
Col. Prof. Vel. Dr. R. Rangarajan
Chancellor & Founder President
Dr. Sagunthala Rangarajan
Foundress President
Dr. S. Sathyanathan
Vice Chancellor

School of Management of Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, organized a webinar on the topic of Procedural Aspects in GST on 18.08.2021, Mr. G. Venugopal. FCA, DISA (ISA) CISA. A chartered Accountant acted as a resource person for the webinar. The webinar highlights a brief introduction about GST, GST Return, Payment of GST, Procedure E-payment, Invoice, Registration with GST Authority, and Miscellaneous details of GST procedure. This webinar

provides ample ideas about GST procedures.

SEPTEMBER-21

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology
WEBINAR
on
"MARKETING AND MANAGEMENT IN PHARMACEUTICAL INDUSTRY"

By
Ms. Jai Mhatre
Deputy Manager
Symbio Generics India Private Limited, Pune

On 9th September 2021 at 11 AM

In the Presence of
Col. Prof. Vel. Dr. R. Rangarajan
Chancellor & Founder President
Dr. Sagunthala Rangarajan
Foundress President
Dr. S. Sathyanathan
Vice Chancellor

Organized by
Dr. M.S.R. Mariyappan
Dean - School of Management, Vel Tech
Dr. B. Jeyaprabha
HoD - School of Management, Vel Tech

The department organized a webinar on the topic of Marketing and Management in the Pharmaceutical Industry on 09.09.2021 by Ms. Jai Mhatre, Deputy Manager, Symbio Generics India Private Limited, Pune, acted as a resource person for the webinar giving her valuable ideas and guidelines for marketing and managing an industry. She has exchanged her marketing strategies and management capabilities with the budding grandaunts, which helps students have a new view about the businesses and can have a live interaction with her to clarify the procedures in managing an industry.

OCTOBER-21

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology
INSTITUTION'S INNOVATION COUNCIL (Ministry of Innovation Initiatives)

SCHOOL OF MANAGEMENT Associated with Institution's Innovation Council organizes

Five Days International Faculty Development Programme in "INNOVATIVE RESEARCH TECHNIQUES"

Date: 26.10.2021 to 30.10.2021
Time: 3:00 pm to 4:30 pm

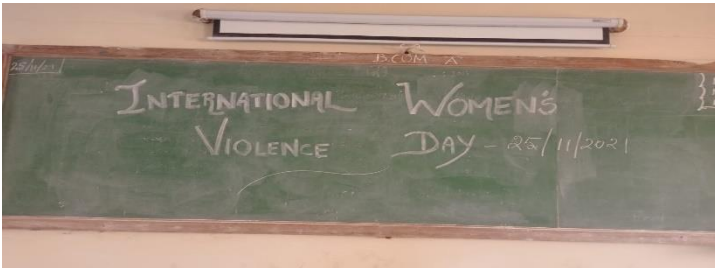
The department organized a Five Days International FDP in Innovative Research Techniques by eminent speakers. This FDP covers all the major research techniques that give the young researcher a wide knowledge. Research scholars and faculties from various institutions have participated in and benefited from the Faculty Development Programme.



The department organized inaugurated the Business Club on 29.10.2021 at Vel Murugan Auditorium of the institution. Mr. Vijay Gupta, Senior Manager – Cholayil private limited acted as a Chief Guest for the inauguration of the club and delivered his special address to the student community. The Dean of the school Dr. M.S.R. Mariyappan has honored the chief guest and delivered his special address followed by the welcome address of the Head of the department Dr. B. Jeyaprabha.



NOVEMBER-21



The department organized An Awareness programme on International Women's Violence Day was celebrated on 25.11.2021 in the school of management. The Head of the department Dr. B. Jeyaprabha addressed the women students of the department and shares her views about violence and eliminating the violence toward women. The women staff members of the department

also associate with the programme and share their views and idea about eliminating violence. The students were given an opportunity to discuss the theme with their faculty members.



For up-skilling, the analytical ability of the students, a workshop on Problem Solving and Ideation Workshop was conducted for the PG - M.B.A. & M.B.A. (IEV) students of the department on 27.11.2021 by CMA. C. Mathan. Business Consultancy and Research acted as a resource person for the workshop. He has shared his enormous input towards problem-solving in an organizational setup, which is a frontier to run a concern successfully, being analytical helps to solve organizational problems effectively and promotes growth.

This workshop gives students to discuss the existing issues in MNCs and possible solutions to overcome them, this workshop also adds points for the creation of new ideas which is a prime factor for innovation.

DECEMBER -2021

Peace and Joy

SCHOOL OF MANAGEMENT
Activity
on
PEACE and JOY
Date 23.12.2021

“Peace and Joy” Art from the waste Departmental Activity Report

on

23.12.2021 at 12.50pm to 4.00 pm

Venue :First MBA Class room - 2323



Students of First semester MBA participated in a class activity on 23rd December 2021 to develop a product from the waste material under the title of “Peace and Joy” and present it in front of the complete department. Introduction

about the session given by Dr. Leena Jenefa- Associate Professor and Welcome speech was done by Dr. Rajalakshmi Vel- Asst Prof. The Dean, School of Management Dr. M.S.R. Mariyappan appreciated the students. The students exhibit their innovation. Students had an interaction and gained knowledge regarding quality language, interpersonal communication, verbal code, gesture and personality development finally all the students sang together the song Joy to the King and Wish you a Merry Christmas Song.

Feb-2022

Webinar Session

on

Achieving Problem - Solution Fit & Product - Market Fit

Session Details

Date : Saturday, February 26 · 4:30 – 5:30pm

The flyer features the Vel Tech logo (Rangarajan Dr. Sagunthala R&D Institute of Science and Technology) and the Institution's Innovation Council logo (Ministry of HRD Initiative). The session title is prominently displayed in red. The date and time are clearly marked. A red-bordered hexagon contains a portrait of the resource person, Dr. Pon Meenakshi P. The flyer also lists the host and registration contact information, including a registration link and a QR code for registration. Social media handles and contact details for Vel Tech IIC are provided at the bottom.

Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University, Estd. in 2002, UGC, AICTE, ISO 9001)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Session on Achieving Problem-Solution Fit & Product-Market Fit

26th Feb 2022 4:30 PM – 5:30 PM

Resource Person

Dr. Pon Meenakshi P,
Associate Professor,
Sri Ramakrishna Arts and Science College,
Coimbatore.

Host and Registration Contact:

Dr. Leena Jenefa
Innovation Ambassador/School of Management
Mob: 9025715473

Dr. T Raja
Innovation Ambassador/ Department of Mechanical Engineering
Mob: 9487348759

Registration Link:
<https://forms.gle/BtCJ8bVPIBuLGULK3>

For registration Scan Here

veltechtbi@veltech.edu.in Vel Tec IIC @licVel
@veltechiic19 www.veltechtbi.com

No.42, Avadi-Vel Tech Road, Vel Nagar, Avadi, Chennai - 600062
www.veltech.edu.in 1800 212 7669

MBA-IEV Board of Studies

The screenshot displays a Zoom meeting interface. The main window shows a presentation slide with the following content:

ITEMS FOR CONSIDERATION AND APPROVAL

03BoS 04: To discuss and approve the Regulation VTR PGM-2021 pertaining to the MBA-IEV Programme additional electives for the **IIIrd** Semester under Regulation VTR PGM-2021. (Batch : 2021-2023 / Academic Year 2021-2022)

03BoS 05: To discuss and approve the Supportive role of Industrial Relations and TBI for the MBA-IEV Programme additional electives for the **IIIrd** Semester under Regulation VTR PGM-2021. (Batch : 2021-2023 / Academic Year 2021-2022)

03BoS 06: To confirm the success of meeting of the 3rd BoS held on 29.08.2021.

The Zoom interface includes a top toolbar with options like Mute, Start Video, Security, Participants (12), Chat, Share Screen, Pause/Stop Recording, Reactions, End, Invite, and Mute All. A participants list on the right shows 12 attendees, including the host (Industry relation) and other faculty members like Dr. MSR Mariyappan / Dean, Dr. V Dhamodharan, and others.

MARCH-22



A club event is organized by Women's club of the School of Management during the International Women's Day on 08.03.2022. Ms. Mercy Chithra, News Anchor, Kalaignar TV has called in to the event as a Chief Guest. She

has shared her experience to the gathering starting from her childhood to News anchor, the path she comes from, which inspired the girl students to excel in their careers. A number of events such as dancing, singing, Wealth out of waste, cooking without fire, Rangoli, etc. was conducted to explore the hidden talents of female students of the department and the winners were rewarded.

Vel Tech
Rangarajan Dr. Sagunthala
Multi Institute of Science and Technology

School of Management
WORLD CONSUMER RIGHTS DAY

AWARENESS ABOUT CONSUMER RIGHTS

GUEST
Mr. K. Murugan
Advocate - Madras High Court
The Chairman of Federation of Consumer Organizations in Tamil Nadu and Pondicherry (FEDCOT)

DATE : 15th March 2022 **TIMING :** 11:00 A.M. - 12:00 P.M.
VENUE : BLOCK 35, SCHOOL OF MANAGEMENT, SEMINAR HALL

Organized by
Dr. M.S.R. Mariyappan | **Dr. B. Jeyaprabha**
Dean - School of Management | Head - School of Management

In the Presence of
Col. Prof. Vel. Dr. R. Rangarajan
Chancellor & Founder President
Dr. Sagunthala Rangarajan
Foundress President
Dr. S. Salivahanan
Vice Chancellor

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School of Management of Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Conducted an Awareness programme on the topic Awareness about Consumer Rights on the World Consumer Rights Day held on 15.03.2022. Mr. K. Murugan, Advocate High Court Madras, The Chairman of the Federation of Consumer Organization in Tamilnadu and Pondicherry (FEDCOT) acted as a Chief Guest of the programme, he has shared the taught about consumer rights and responsibilities of a consumer, and also he discussed COPRA (Consumer Protection Act) in a wider way which helps the participants to have a new view about consumer products. Following his address, an expo is organized by the department students, which educates the buyers to differentiate original vs duplicate products.



APRIL-22

Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
Approved by University of Applied Sciences, Chennai

School of Management
Department of Commerce and Business Administration

PERFORMANCE DEVELOPMENT PROGRAMME
For
Final Year B.Com. & B.B.A. Students

Resource Person
Mr. Karunaiprakash
Life Skills & OBT Trainer,
Life Academy, Chennai

In the Presence of
Col. Prof. Vel. Dr. R. Rangarajan
Chancellor & Founder President
Dr. Sagunthala Rangarajan
Foundress President
Dr. S. Salivahanan
Vice Chancellor

Organized by
Dr. M.S.R. Mariyappan
Dean – School of Management
Mrs. J. Sridevi
Head – Department of Commerce and Business Administration

DATE: 01.04.2022 TIMING : 9:00 a.m. to 3:30 p.m.
VENUE : Engineering Hive

No.42, Avadi Vel Tech Road, Vel Nagar, Avadi, Chennai - 600062 | www.veltech.edu.in | 1800 212 7669



A Performance Development Programme for Final Year B.Com. & B.B.A. Students, is organized by the Department of Commerce and Business administration of the School of Management, Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, under the guidelines of the Dean – School of Management Dr. M.S.R. Mariyappan and the Head of the Department Dr. J. Sridevi, The Training programme is chaired by Mr. Karunaiprakash.

Life skills & OBT Trainer, Life Academy Chennai. He has conducted various activity-based learning events to open up the minds of the young graduates, such as Concentration games, Optimum utilization games, Team spirit games, Keen Listening games, etc. are conducted.

Department of Commerce and Business administration of the School of Management, Vel Tech Rangarajan Dr.



Sagunthala R&D Institute of Science and Technology, organized an Inauguration of “தமிழ் மன்றம்” Tamil Club on 07.04.2022 in the department is coordinated by the Dean – School of Management Dr. M.S.R. Mariyappan and the Head of the department Dr. J. Sridevi and the staff coordinator Dr. D. Ramaiyan. Poet Salma is called in as a Chief Guest for the inauguration. The staff and students of the department have joined in for the inauguration followed by a series of activity is conducted to mark the respect for the programme.



On 30.04.2022, the Tamil club organized a programme consisting of a series of events to test the student’s capacity in the language, events such as a Poetry competition, a Speech competition, and Debate on Social network pros and cons, Dance, etc. are conducted, each event is judged by the various professors of different department, and the selected students are rewarded. On this day every student and faculty member came in a traditional attire which adds a

good sense of feel to the programme.

MAY-22



On 04.05.2022, the Tamil Club of the School of Management organized a Quiz Competition (Vinadi Vina) contest for the 1st year students to test their logical and analytical reasoning ability. Students were separated into teams, each team consisting of 3 members, and numerous questions were asked, the team which answered a high number will be rewarded. The student's active participation is a motive to conduct such programmes for the welfare of the student community.

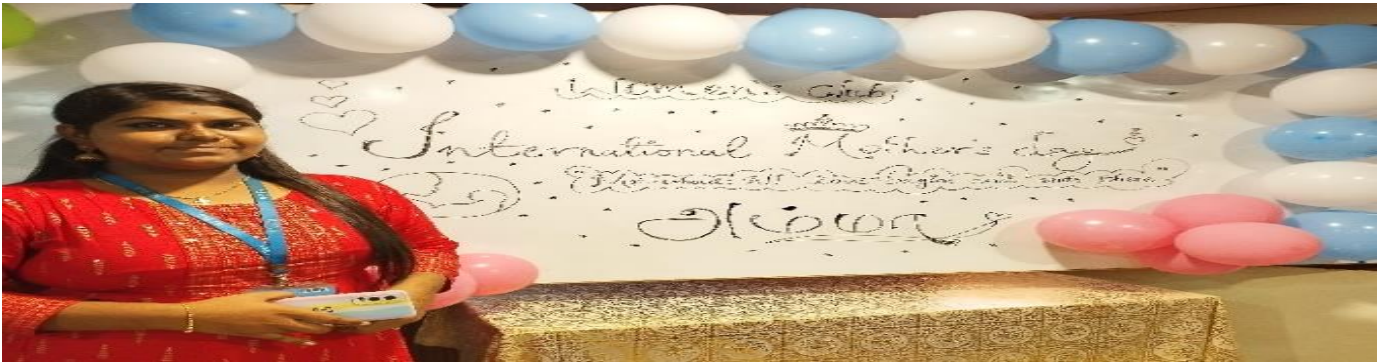
On 05.05.2022, the Commerce Club of the School of Management organized an Essay Competition for the Awareness of Anti-tobacco day. 19 students from UG 1st year have participated in the competition, showcased their writing skills and the winner is rewarded. The other participants are motivated to improve their skills to achieve in the forthcoming programmes.



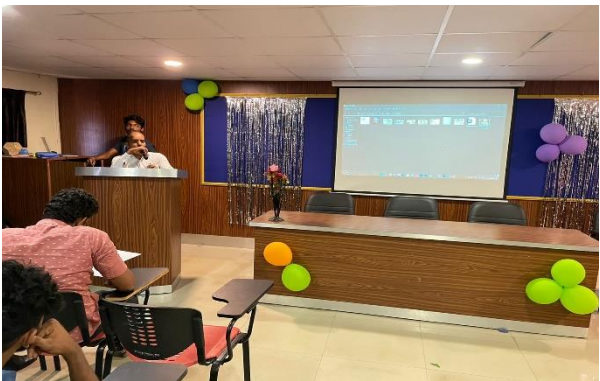


On 09.05.2022, the Department of Commerce and Business administration of the School of Management, Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, organized a Mother's day celebration to mark the respect of International Mother's day on 08.05.2022.





The celebration starts with a special address by the Dean of the School Dr. M.S.R. Mariyappan, followed by the Head of the department Dr. J. Sridevi, and other faculty members of the department sharing their views and life experience they had with their mother, followed by the students of the department also shared their views about mother's day. Some students made a memorable video of their mother and that has been played in the programme which is a really the best experience.



On 11.05.2022, the Tamil Club of the department organized a programme called "Tamil Panpattai Mityeduthudhal" the club coordinator Dr. D. Ramaiyan, has made an arrangement for the programme, a series of old traditional utensils used by Tamil people such as Aami, Ural, attukal, games such as Palanguzhi, Kitupuli, etc. were shown in the screen and asked the students to share their experience with those products and games. After the telecast, 10 students participated in the debate competition and the winner is rewarded.



On 13.05.2022, the department organized the “Consumer Product awareness” under their promotional activity. The activity includes a discussion about the FMCG goods in the market. Some students have come up with the original and duplicate products and shows the difference between them, giving a detailed idea on how to overcome and safeguard from the fake products and advertisements, and marketing specialization professors gave their suggestions on the topic, which is great learning for the students.

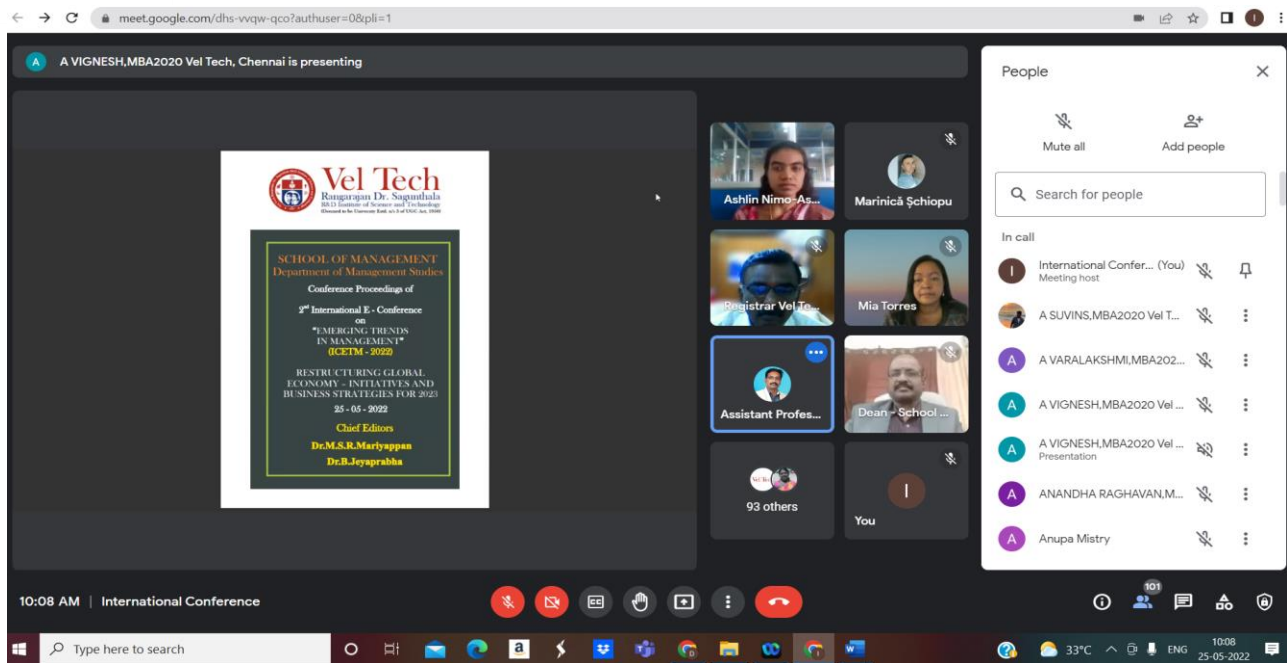


On 18.05.2022, the Women’s Club of the department, have organized a talk show on the theme “Awareness on Women’s health and Women’s inequality” Targeting gender inequality early and effectively has the potential to enact much-needed systematic change in the lives of women and girls in India. The students enriched their knowledge of women’s inequality and also they would bring changes in the forthcoming years.



Management Games





Vel Tech
Ranganathan Dr. Sagunthala
38.13 Institute of Science and Technology
Chennai-600 062

INSTITUTION'S INNOVATION COUNCIL
(Initiative of 1983 Institute)

Webinar on "Business Model Canvas"
3rd May 2022 | 10:00 AM - 11:00 AM

Resource Person
Dr. A. Ananda Kumar
Director, KK Brothers Ltd, Botswana

Contact Person: **Dr. Leena Jeneba**
Associate Professor & Innovation Ambassador
MBA Department
Mob: 9025715473

Registration Link:
<https://forms.gle/RWtuDxrwXs5Scr76>

For registration Scan Here

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Anad, Chennai - 600062 | www.veltech.edu.in | 1800 213 7667

Webinar ON Business Model Canvas

Session Details
Date : Tuesday, May 03 · 10:00 – 11:00am
Activity Category: IIC Calendar

Expert/Speaker Details:
Name: Dr. A. Anadakumar
Designation: Director
Organization: KK Brothers Ltd,
 Botswana -
 Central Africa

Brief about Speaker:
Dr. A. Anadakumar having 15 years of experience in Academic and published many articles in International Journal He started his business in Botswana and concentrate more on Supply chain management.

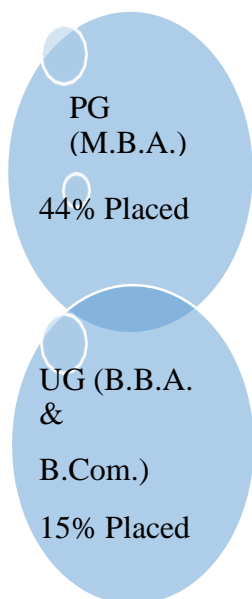
11. GRADUATE OUTCOMES

ACADEMIC RESULTS

School of Management achieved 92% of overall student's graduation for the academic year (2018-2021) for UG and (2019-2021) for PG programme.



PLACEMENTS SoM (UG & PG)



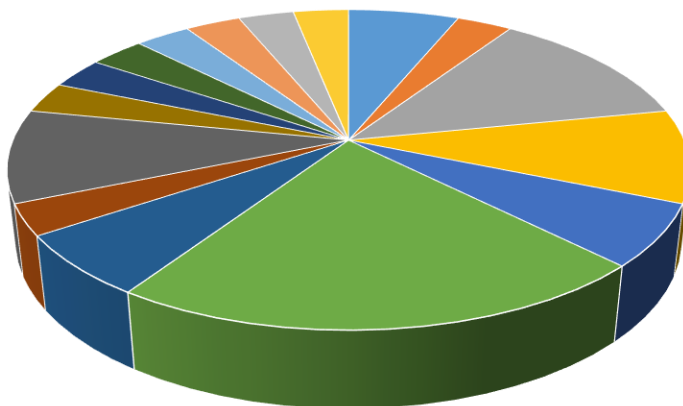
The UG and PG Students of School of Management given placement training and career guidance during their final year of their studies. In the academic year 2021-2022, 60 companies visited us in their hunt for fresh talent for their organization. Out of 66 interested students from PG (M.B.A.) 29 students got placed in various companies like (Virtusa, Valeo, London stock Exchange, No Broker.com., etc.,) UG (B.B.A. & B.Com.) 14 students placed in different companies like (Cognizant, Capgemini, London stock Exchange., etc.,) Highest pay package offered this year is 7.18 LPA.

PLACEMENT M.B.A.

S.No.	Vtp.No.	Name of the Student	Company Name	Designation	Location	Salary / Annum
1	2537	Pradyumn Singh	Virtusa	HR Executive	Gurugaon	5,50,000
2	2602	Arati Kumari	Virtusa	HR Executive	Chennai	5,00,000
3	2762	Vishnukanth	Embibe	Talent Aquisition	Bangalore	7,18,370
4	2538	Hariprasad A	Royal oak	Management Trainee	Chennai	3,18,000
5	2746	Pavithran	Royal oak	Management Trainee	Chennai	3,18,000
6	2853	Chenjukalyan	Royal oak	Management Trainee	Chennai	3,18,000
7	2834	Deepan	Royal oak	Management Trainee	Chennai	3,18,000
8	2848	Ashwin	Aidini Express Pvt Ltd	Freight Forwarding	Chennai	3,18,000
9	3033	Parthiban	Aidini Express Pvt Ltd	Freight Forwarding	Chennai	3,00,000
10	2761	Keshava Reddy Gari Mounika	Vimbri	IT Software Sales	Hyderabad	3,20,000
11	2846	Mamidi Anjili Devi	Vimbri	IT Software Sales	Hyderabad	3,20,000
12	2815	M Yogesh	Novac	Business Analyst	Chennai	3,50,000
13	2582	Manisha	Srish Global Logistics	Freight Forwarding	Chennai	1,80,000
14	2819	Abish S	Srish Global Logistics	Freight Forwarding	Chennai	1,80,000
15	2850	M.Barathkumar	Srish Global Logistics	Freight Forwarding	Chennai	1,80,000
16	2864	Ramanjaneya Reddy	Srish Global Logistics	Freight Forwarding	Chennai	1,80,000
17	2990	Gopi	Srish Global Logistics	Freight Forwarding	Chennai	1,80,000
18	3029	John Britto	Srish Global Logistics	Freight Forwarding	Chennai	1,80,000
19	3026	Ram Kumar	Srish Global Logistics	Freight Forwarding	Chennai	1,80,000
20	2748	Sai Priyanka	London Stock Exchange Group	Associate Content Analyst	Chennai	2,80,000
21	2748	Princy Gold Win	London Stock Exchange Group	Research Analyst	Chennai	2,80,000
22	2555	Benjamin Kings S K	Berger Paints	SSOT	Chennai	5,75,000

23	2432	E P Vishnu	Teachnook	Business Development Associate	Bangalore	6,00,000
24	2606	S Hariprasath	Teachnook	Business Development Associate	Bangalore	6,00,000
25	2559	A SUvins	Teachnook	Business Development Associate	Bangalore	6,00,000
26	3012	Harinisree	ICICI	HR Operations	Chennai	2,67,000
27	3051	Ashish Kumar	No Broker.com	Sales Executive	Banagalore	5,16,226
28	2510	Jaya Ruby Angel	Hinduja Tech Limited	Management Trainee	Banagalore	4,25,000
29	2431	Sweatha	Skill lync	Talent Acquisition Associate	Chennai	3,50,000

No of Students got placed



- 1 Virtusa
- 2 Embibe
- 3 Royal Oak
- 4 Aidini Express
- 5 Vimbri
- 6 Srish Logistics
- 7 London Stock Exchange
- 8 Berger Paints
- 9 Teachnook
- 10 ICICI
- 11 Nissan
- 12 Novac
- 13 NoBroker.com,Bangalore
- 14 Hinduja Tech Limited
- 15 Skill lync
- 16 Valeo

PLACEMENT B.B.A. & B.COM.

S. No.	Company Name	Position	Salary Rs. in LPA	Location of Job
1	My Captain	Business Operation Executive	4.50	Chennai
2	M/s. Deloitte	Business Development Associate	2.70	Coimbatore
3	M/s. Ques Corp	HR Recruiter & HR Backend	2.60	Chennai
4	Vimbri Media	IT Software Sales	3.00	Chennai
5	ICICI Prudential	Associate Customer Service	3.00	Chennai
6	M/s. Cognizant	Technical Writer	2.84	Chennai
7	M/s. Drivestream	Business Associate	3.00	Chennai
8	Capgemini	Business Associate	1.82	Chennai
9	London Stock Exchange	Associate Content Analyst	3.00	Bangalore
10	ACT Fibernet	Net Work Engineer	2.15	Chennai
11	M/s. Learnovotors	Business Development Consultants	3.00	PAN India



HIGHER STUDIES

The Passed out students of School of Management pursuing their higher education which helps them to become more professional and they can gain more work-related skills to excel in their career. More than 21 students from the above academic years progressed to higher education in reputed institutions.

S. No.	ID No.	Name of the Student	Degree & Programme	Graduating Year	Name of the Institution opted for Higher Studies	Programme Chosen
1	VTA 499	BISHOP MUKHIA	B.B.A.	2020-21	NMIMS UNIVERSITY,KOLKOTA	M.B.A.
2	VTA 490	SYED SHAMSHUDEEN S.R	B.B.A.	2020-21	VELTECH RANGARAJAN DR SAGUNTHALA R&D INSTITUTE OF SCIENCE AND TECHNOLOGY	M.B.A.
3	VTA 436	UMME HABIBA	B.B.A.	2020-21	CHITKARA UNIVERSITY, PUNJAB	M.B.A.
4	VTA 393	KESIA SURENDRAN	B.B.A.	2020-21	SOUTHWESTERN BAPTIST THEOLOGICAL SEMINARY, TEXAS	MASTER OF DIVINITY
5	VTA 566	BADAM NIKHENDRA BABU	BBA	2020-21	IIBS AIRPORT CAMPUS, BANGALORE	M.B.A.
6	VTA 232	UTKARSH KUMAR	B.Com.	2020-21	Vel Tech Rangarajan Dr Sagunthala R and D Institute of Science and Technology	M.B.A. – I.E.V.
7	VTA 354	PORSELVAN T	B.Com.	2020-21	Vel Tech Rangarajan Dr Sagunthala R and D Institute of Science and Technology	M.B.A.
8	VTA 363	RAHUL R	B.Com.	2020-21	SRM University	M.COM.
9	VTA 372	JOHN CHRISTOPHER RAJ D	B.Com.	2020-21	Vel Tech Rangarajan Dr Sagunthala R and D Institute of Science and Technology	M.B.A.
10	VTA 378	VIMAL RAJ A	B.Com.	2020-21	Vel Tech - High Tech	M.B.A.
11	VTA 379	DEINSH KUMAR E	B.Com.	2020-21	Vel Tech Rangarajan Dr Sagunthala R and D Institute of Science and Technology	M.B.A.
12	VTA 398	SIVAKUMARAN J	B.Com.	2020-21	Vel Tech Rangarajan Dr Sagunthala R and D Institute of Science and Technology	M.B.A.
13	VTA 409	MADHAN M	B.Com.	2020-21	GRT College	M.B.A.

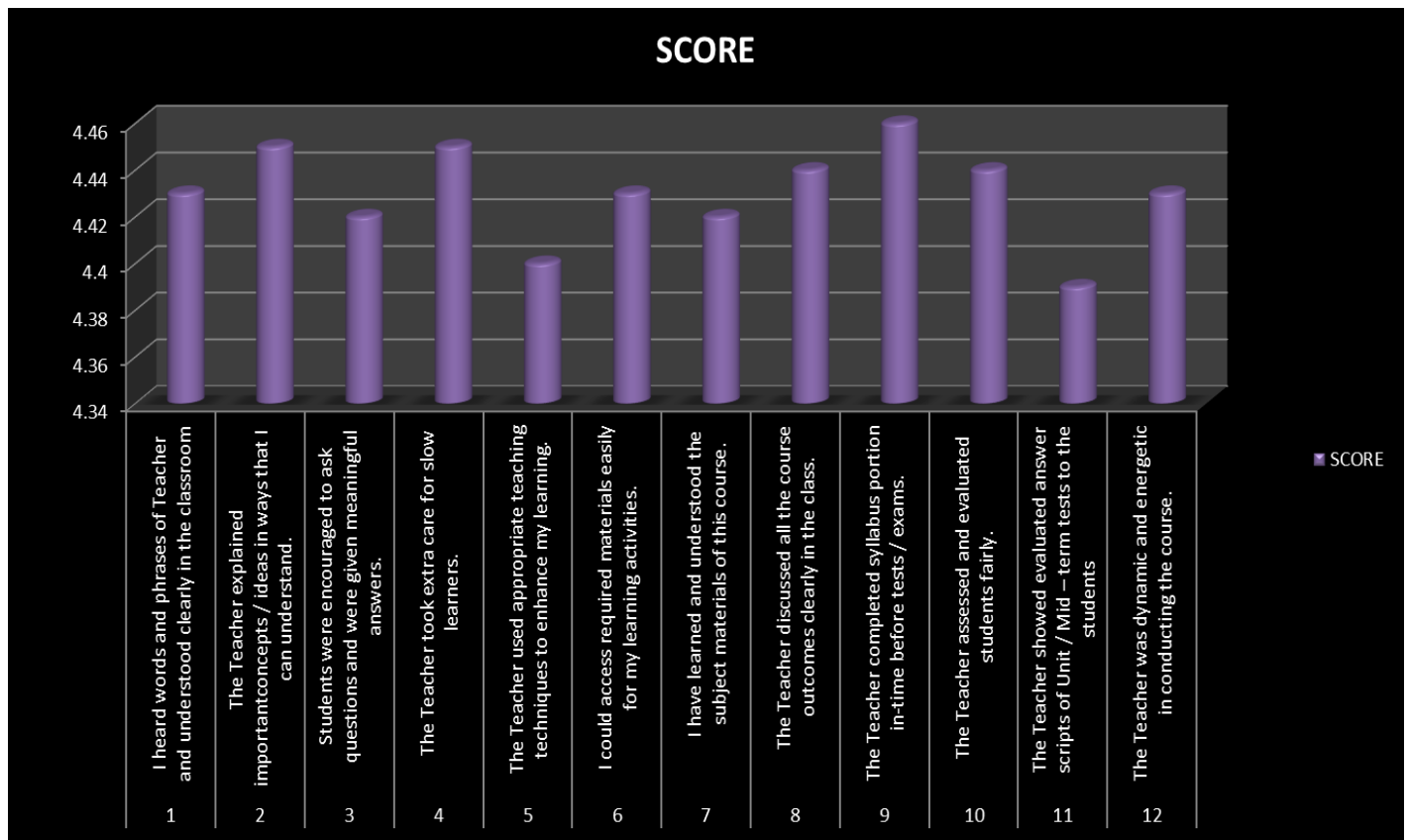
14	VTA 486	BHUVANESHWARAN N	B.Com.	2020-21	Vel Tech Rangarajan Dr Sagunthala R and D Institute of Science and Technology	M.B.A. – I.E.V.
15	VTA 550	SAI JASWANTH NANDAMURI	B.Com.	2020-21	ICFAI Business School	M.B.A. - Pune.
16	VTA 819	BHARAT C.	B.Com.	2020-21	Rajalakshmi School of Business	P.G.D.M. - Thandalam.
17	VTA 389	KARTHIK N	B.Com.	2020-21	Guru Nanak College	M.Com.
18	VTA 432	MAMTA LAKSHMI M	B.Com.	2020-21	Anna Adarsh	M.Com. (CS)
19	VTA 339	JANANI S B	B.Com.	2020-21	Anna Adarsh	M.Com. (CS)
20	VTA 345	KUBER KIRAN RAJ	B.Com.	2020-21	Vel Tech Rangarajan Dr Sagunthala R and D Institute of Science and Technology	M.B.A.
21	VTA 404	ASWATHI A	B.Com.	2020-21	Anna Adarsh	M.Com. (BM)
22	VTA 341	ESAKKI LINGAM D	B.Com.	2020-21	Vel Tech Rangarajan Dr Sagunthala R and D Institute of Science and Technology	M.B.A.
23	VTA 405	ADHIRAI A	B.Com.	2020-21	Anna Adarsh	M.Com. (BM)
24	VTA 452	RESHMA	B.Com.	2020-21	SRM University	M.Com. (A&F)
25	VTA 346	HIRTHIK PRASANTH P	B.Com.	2020-21	RR Academy, Chennai	CA
26	VTA 470	HARLIN G	B.Com.	2020-21	Xavier College, Thirunelveli	M.Com.
27	VTA 473	PRIYADHARSHINI.S	B.Com.	2020-21	Alagappa university, Karaikudi	M.B.A. BF

12. STUDENTS FEEDBACK

Students feedback on course and programme provide us a rewarding and predominant input about the way we educate and manage the students at School of Management.

STUDENTS FEEDBACK ON COURSE DELIVERY & PROGRAMME

M.B.A. Students of School of Management are advised to provide Interim Feedback on the Institution portal (vlearn.veltech.edu.in) on each subject about the course delivery of the faculty. The result shown here is an average of all the particulars provided with respect to the faculties' course delivery methods. Five - point scale is used for the rating purpose (1 - 5 scale) 5 = strongly agree.



S.NO.	FEEDBACK	SCORE
1	I heard words and phrases of Teacher and understood clearly in the classroom	4.43
2	The Teacher explained important concepts / ideas in ways that I can understand.	4.45
3	Students were encouraged to ask questions and were given meaningful answers.	4.42
4	The Teacher took extra care for slow learners.	4.45
5	The Teacher used appropriate teaching techniques to enhance my learning.	4.4
6	I could access required materials easily for my learning activities.	4.43
7	I have learned and understood the subject materials of this course.	4.42
8	The Teacher discussed all the course outcomes clearly in the class.	4.44
9	The Teacher completed syllabus portion in-time before tests / exams.	4.46
10	The Teacher assessed and evaluated students fairly.	4.44
11	The Teacher showed evaluated answer scripts of Unit / Mid – term tests to the students	4.39
12	The Teacher was dynamic and energetic in conducting the course.	4.43



13. DEPARTMENT FUTURE COURSE OF ACTION

MEASURES TAKEN

School of Management is dedicated to design and execute numerous Corporate Social Responsibility (CSR) activities to the nearby villages. In the (2021 - 2022) academic year our student's community participated in a programme called 'UNNATH BHARATH ABHIYAN' a total of 50 students are motivated by our faculty members to represent our School of Management. The main description of the programme is 'SWATCH BHARATH'.

FUTURE GOALS

Likewise, in the upcoming year Vel Tech – School of Management is dedicated to involve in numerous activities like Execution of Management Development Programme (MDP), Consultancy Projects.

NBA Accreditation for PG Programme

Execution of Management Development (MDP), Consultancy Projects

Focus on obtaining Funded Projects from National and International Agencies

Establishing Club Activities in UG/PG

To involve more in CSR activities, which benefit the society at large in the pandemic period

To create awareness among public in the rural areas about 'Pradhan Mantri Bhartiya Jan Aushadhi Praiyojana' Scheme

14. MENTORSHIP

PG Programme Mentee Achievement List

Sl. No.	Email	Mentor ID	Mentor Name	Mentee ID	Mentee Name	Mentee's Achievement (if any / or else type NIL)
1	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3074	M. KIRTHIKA	NIL
2	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3083	K. JUSTUS SAMUEL	NIL
3	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3084	JENIFER JARAN S L	NIL
4	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3085	K.LATHA PRIYA	NIL
5	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3086	RUBY JASMINE	1.Fundamentals of HTML 2.NPTEL Biomaterials for Bone 3.Python Fundamentals 4. Tech Expo Atal Incubation Centre Anna University 5.Overview Of Financial markets
6	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3087	S SOLOMON RAJ	NIL
7	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3152	SURESH RAJA S	NIL
8	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3155	K S HARIHARAN	NIL
9	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3159	MURALI KRISHNA R	NIL
10	elantheraiyan@veltech.edu.in	TTS2670	Dr.P.Elantheraiyan	VTP3335	JEGAN V	Lean Six Sigma Strategies For Start Ups
11	drleenajenefa@veltech.edu.in	TTS3171	Dr.Leena Jenefa	VTP3073	SAIRAM K	1.Attended seminar on Basic Knowledge of Intellectual Property on 22.10.2021 2. Attended seminar on Problem Solving and Ideation Workshop on 27.11.2021 3.Attended seminar on Achieving Problem - Solution Fit & Product - Market Fit on 26.02.2022 4.Attended seminar on Business Model Canvas on 03.05.2022 5.Participated In International Conference on 25.05.2022
12	drleenajenefa@veltech.edu.in	TTS3171	Dr.Leena Jenefa	VTP3075	RAMYA N	1.Attended seminar on Basic Knowledge of Intellectual Property on 22.10.2021 2.Attended seminar on Problem Solving and Ideation Workshop on 27.11.2021 3.Attended seminar on Achieving Problem - Solution Fit & Product - Market Fit on 26.02.2022 4.Attended seminar on Business Model Canvas on 03.05.2022

13	drleenajenefa@veltech.edu.in	TTS3171	Dr.Leena Jenefa	VTP3145	SARAN	1.Attended seminar on Basic Knowledge of Intellectual Property on 22.10.2021 2.Attended seminar on Problem Solving and Ideation Workshop on 27.11.2021 3.Attended seminar on Achieving Problem - Solution Fit & Product - Market Fit on 26.02.2022 4.Attended seminar on Business Model Canvas on 03.05.2022
14	drleenajenefa@veltech.edu.in	TTS3171	Dr.Leena Jenefa	VTP3146	M.SANTHOSH KUMAR	1.Attended seminar on Basic Knowledge of Intellectual Property on 22.10.2021 2.Attended seminar on Problem Solving and Ideation Workshop on 27.11.2021 3.Attended seminar on Achieving Problem - Solution Fit & Product - Market Fit on 26.02.2022 4.Attended seminar on Business Model Canvas on 03.05.2022
15	drleenajenefa@veltech.edu.in	TTS3171	Dr.Leena Jenefa	VTP3171	ESAKKI LINGAM	1.Attended seminar on Basic Knowledge of Intellectual Property on 22.10.2021 2.Attended seminar on Problem Solving and Ideation Workshop on 27.11.2021 3.Attended seminar on Achieving Problem - Solution Fit & Product - Market Fit on 26.02.2022 4.Attended seminar on Business Model Canvas on 03.05.2022
16	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3069	VIJAY N	NIL
17	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3070	SHARMILA D	Participated intercollege Singing Competitions, National Level E quice on 15.8.2022, lean SixSigma Workshop on 29.7.22
18	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3071	M. K. SHALINI	NIL
19	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3072	SNEHA H H	NIL
20	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3138	PRAVEENA MARY .R	NIL
21	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3139	YERUVA.VENKATA SAI BRUNDA	NIL
22	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3140	JAGADEESWARAN M	NIL
23	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3141	E DEEPIKA RAJAKUMARI	NIL
24	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3142	PRAVEEN KUMAR SINGH V	NIL
25	drgovindasamp@veltech.edu.in	TTS3419	Dr.P.Govindasamy	VTP3144	SHYAM SUNDAR S	NIL
26	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3076	JOSIKA	NIL
27	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3077	P PRATHEESH	Won best paper award on virtual International conference titled Entrepreneurship & Innovation Embracing sustainability and Transformation
28	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3089	DHEWAKAR D	NIL
29	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3091	JAYACHANDRAN S	NIL

30	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3092	BARATH L	NIL
31	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3095	AKKASH P S	NIL
32	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3161	LATHISHA N B	NIL
33	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3166	SHAHEEN FATHIMA HAJAN MOHIDEEN	NIL
34	drthandayuthapanis@veltech.edu.in	TTS3180	Dr.S.Thandayuthapani	VTP3163	VINODHINI	NIL
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37	drmanojg@veltech.edu.in	TTS3308	Dr.G.Manoj	VTP3079	V MOHANAPRIYA	NIL
38	drmanojg@veltech.edu.in	TTS3308	Dr.G.Manoj	VTP3080	S VIGNESH	Attended webinar on 'Lean six Sigma strategy for start-ups' organised by vision excellence and veltech technology incubator on 29th July 2022.
39	drmanojg@veltech.edu.in	TTS3308	Dr.G.Manoj	VTP3081	C BALAJI	1. Participated in "business plan" organized by SRI KALISWARI INSTITUTE OF MANAGEMENT AND TECHNOLOGY, SIVAKASI on 21st April 2022 2. Attended webinar on "financial modeling" conducted by MTC GLOBAL LEADERSHIP INSTITUTE on 16th May 2022 3. Participated in "Overviews of Financial Market Series" course conducted by BSE BROKERS FORUM on 7th February to 11th February 2022 4. Completed a course on Google "fundamentals of digital marketing" on 28th July 2022 with passing score of 90%
40	drmanojg@veltech.edu.in	TTS3308	Dr.G.Manoj	VTP3082	K SAM JEBA KUMAR	1. Attended Webinar on "Supply Chain Management and System" organized by University of Hyderabad on 5-9 January, 2022. 2. Participated in "Best manager event" as an intercollegiate event organized by Saveetha School of Management on 7-8 April, 2022 3. Attended Webinar on "Overviews of financial market" organized by Bombay Stock Exchange on 7-11 February, 2022. 4. Attended Webinar on "Lean Six Sigma Strategy for Start-ups" organized by Vision Excellence and Veltech Technology Incubator on 29th July, 2022.
41	drmanojg@veltech.edu.in	TTS3308	Dr.G.Manoj	VTP3148	PRIYADHARSHINI	Participated in pride 2022 "corporate walk" organized by Saveetha college on 8th April 2022
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54	drsankarganeshr@veltech.edu.in	TTS3428	Dr.R.Sankar Ganesh	VTP3230	ABIRAMI SUNDARI	NIL
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65	ashlinnimo@veltech.edu.in	TTS2671	Ms.J.R.Ashlin Nimo	VTP3189	S BERWIN SELVA	1. Certificate of Achievement from Accenture for completing course on DIGITAL SKILLS: DIGITAL MARKETING (19th February,2022) 2. Presented a paper on "New Business Approaches and Models for Economy Revival in Post Pandemic" in the National Conference entitled "Innovation, Digitalization and Indigenisation – A Way Forward for Business and Economic Recovery in the Post Pandemic Era" organized by the Department of Business Administration, PSGR Krishnammal College for Women, Coimbatore held

						on 08.01.2022 3. Attended course on “Overviews of Financial Market Series 1” conducted by Bombay Stock Exchange Brokers’ Forum held from 7st Feb 2022 to 11th Feb 2022 4.Won third place in Debate English Tug of Words, an inter-collegiate competition held at Alpha Arts & Science College, Chennai on 6/5/2022
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